



TERMS & CONDITIONS

Effective Date: May 30, 2025

Last Updated: November 1, 2025

1. Introduction

Welcome to Born2Win Coaching LLC (“Born2Win Coaching,” “we,” “us,” or “our”). These Terms and Conditions (“Terms”) govern your use of our website, Born2Win.co, and any services, content, or materials provided through it. By accessing or using this website, you agree to these Terms. If you do not agree, please discontinue use immediately.

2. Services

Born2Win Coaching provides leadership coaching, facilitation, keynote speaking, and consulting services focused on inclusive leadership and organizational development. All services are subject to separate agreements or contracts as applicable.

3. Intellectual Property

All materials on this website—including text, graphics, logos, images, videos, and frameworks such as The WIN Method™, The CDR Framework™, and The 3 R’s of Sustainable Leadership™—are the intellectual property of Born2Win Coaching LLC unless otherwise stated. Unauthorized use, reproduction, or distribution is strictly prohibited.

4. Use of Website

You agree to use the Born2Win website only for lawful purposes and in a manner that does not infringe upon the rights of others or restrict their use of the site. You may not attempt to gain unauthorized access to any part of the site or its systems.

5. Coaching Disclaimer

Born2Win Coaching services are designed for personal and professional growth. Coaching is not therapy, legal advice, or medical treatment. Clients are responsible for their own decisions, actions, and results. We make no guarantees regarding specific outcomes.

6. Payment and Refunds

All payments for coaching, facilitation, or consulting services must be made as outlined in your specific service agreement. Unless otherwise stated in writing, all payments are non-refundable.

7. Limitation of Liability

To the fullest extent permitted by law, Born2Win Coaching LLC and its affiliates are not liable for any indirect, incidental, or consequential damages arising from the use or inability to use our website or services.

8. Privacy

Your privacy is important to us. Please review our Privacy Policy to understand how we collect, use, and protect your personal information.

Be advised, you can cancel SMS service at any time. Just text "STOP" to 1-888-998-8212. After you send the message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. You are always welcome to rejoin SMS messaging in the future.

If you are experiencing issues with the messaging program you can reply with the keyword HELP for more assistance, or you can get help directly at info@mew.born2win.co or [toll-free number].

Carriers are not liable for delayed or undelivered messages.

As always, message and data rates may apply for any messages sent to you from us and to us from you. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.

If you have any questions regarding privacy, please read our [privacy policy](#).

9. External Links

Our website may contain links to third-party websites. We are not responsible for the content, policies, or practices of these external sites.

10. Changes to These Terms

We may update these Terms from time to time to reflect changes in our business or legal requirements. Updates will be posted on this page with a revised "Effective Date." Continued use of the site constitutes acceptance of the new Terms.

11. Governing Law

These Terms are governed by the laws of the State of Ohio, United States, without regard to conflict of law principles.

12. Contact Us

For questions about these Terms or our services, please contact:

Born2Win Coaching LLC

Email: info@mew.born2win.co